CONCHAS LAKE near TUCUMCARI, NEW MEXICO

Fine fishing and resort dam in background, 230 feet high, forming a lake with 50 or 60 miles of shoreline and reclaiming thousands of acres of arid land by irrigation.

NATURAL COLOR by Mike Roberts BERKELEY CALIF.

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W. M. JOYNER CARD CO., 324 Santini Place, El Paso, Texas

Color photo by W. M. Joyner

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